



**Policy Council on Children and Youth
& Mendocino Child Abuse Prevention Council**

AGENDA

Thursday, November 14, 2024, 2:15 PM to 3:45 PM

**Mendocino County Social Services – Big Sur Conference Room
747 South State Street
Ukiah, CA 95482**

Zoom Link for Public Participation
<https://mendocinocounty.zoom.us/j/88610815495>

Meeting ID: 886 1081 5495
Passcode: 597539

One tap mobile
+16699009128,,88610815495#,,,,*597539# US (San Jose)
+16694449171,,88610815495#,,,,*597539# US

The Policy Council on Children and Youth's (PCCY) mission is to provide leadership through advocating for and coordination of Mendocino County's community efforts to prevent and respond to child abuse.

2:15	Open Meeting	
	1. Welcome/Introductions/Announcements	2 min
2:17	2. Additions To Agenda	3 min
2:20	3. Public Comment	5 min
2:25	4. Consent Item - Action	5 min
	Approval of Draft Minutes from August 15, 2024, PCCY Meeting	
2:30	5. FCS Updates - Information	5 min
	New Director for Social Services	
2:35	6. Applications for Appointment to the Policy Council on Children & Youth/Child Abuse Prevention Council - Action	5 min

For further information or if you need disability modification or accommodation in order to participate in this meeting, please contact Catrina Taylor at Mendocino County Department of Social Services, Family and Children's Services, (707) 463-7984 at least 48 hours prior to the start of the meeting.

	<p>Consider and vote on the following new and renewal applications to recommend or reject for a new term appointment to PCCY/CAPC:</p> <p>New Application:</p> <ul style="list-style-type: none"> DeNeese Parker – Person Responsible for Management of Welfare or Public Social Services – Seat #7 <p>Renewal Application for term expiring 7/1/24:</p> <ul style="list-style-type: none"> Jade Aldrich – Representative of the PCCY/CAPC Coast Child Abuse Prevention Committee (Advocates Supporting Coast Kids) – Seat #29 	
2:40	7. Vote on Nominations for Chair & Vice Chair for Next 2 Year Term (Jan 1, 2025 – Dec. 31, 2027) - Action	10 min
2:50	8. Public Safety Campaign - Action	25 min
	Continued discussion to create a public safety campaign – Townley Saye	
3:15	9. Report Out - Information	30 min (10 min ea)
	<p>A. Aces Community Resilience Team – Brandi Maxwell</p> <p>B. Coast Child Abuse Prevention Council (Advocates Supporting Coast Kids) – Jade Aldrich</p> <p>C. Children’s Health Committee – Cindi Condos</p>	
3:45	Meeting Close	

Next Meeting(s): Mendocino County Social Services, Big Sur Conf. Room
747 So. State St., Ukiah, CA 95482

- February 20, 2025 – 2:15 – 3:45
- May 15, 2025 – 2:15 – 3:45
- August 21, 2025 – 2:15 – 3:45
- November 20, 2025 – 2:15 – 3:45

Materials need to be provided to Catrina Taylor, MCDSS, (taylorc@mendocinocounty.gov) no later than 12:00 pm the Monday prior to the meeting to be distributed remotely.

For further information or if you need disability modification or accommodation in order to participate in this meeting, please contact Catrina Taylor at Mendocino County Department Social Services, Family and Children’s Services, (707) 463-7984 at least 48 hours prior to the start of the meeting.



**Policy Council on Children and Youth
& Mendocino Child Abuse Prevention Council**

**Draft Minutes
August 15, 2024**

Open Meeting/Call To Order:

- Meeting called to order at 2:15pm by Chair, Izen Locatelli

Welcome/Introductions/Announcements

- Committee Members: Jade Aldrich, Nicole Glentzer, Jim Matthews, Debra Kubin, Townely Saye, Brandy Maxwell, Jill Ailes, Mo Mulheren, Izen Locatelli, Terri Sedrick (zoom), Victoria Kelly (zoom 2:30)
- Guests: Kate Gaston, Catrina Taylor, Matt Purcell & Blyth Post

Additions to Agenda

- None

Public Comment:

- Empowerment-Based Trauma Healing at home, at work, and in the classroom. Sept 5, 2024 – Hybrid (in-person and virtual). Flyer distributed
- Public safety campaign – if you see something, say something

Consent Item:

- Upon motion by Debra Kubin and seconded by Nicole Glentzer, the minutes from the May 16, 2024, PCCY/CAPC meeting were approved.
 - AYES: 10
 - No: 0
 - Abstentions: 0

MCOE Foster & Homeless Youth Presentation:

- Presentation from MCOE Youth Services Coordinator regarding the various services/supports to foster and homeless youth in Mendocino County

FCS Staffing/Budget Updates:

- Budget is fluid
- Staffing: out of 122 funded positions, 26 are vacant

- Social Worker recruitment is currently open

Report Out:

- ACES Community Resilience Team – Brandy Maxwell
 - 24/7 Help (over 5000 resources on the app)
 - CSEC Trafficking Summit – January 21 (8:30 – 4:30) & 22, 2025 (8:30 – 4:30) (graphic content – no young children), lunch provided
 - The Apathy Effect Exhibit – Igniting Empathy to End Child Exploitation – Jan. 21 & 22, 2025
- Coast Child Abuse Prevention Council (Advocates Supporting Coast Kids) – Jade Aldrich
 - Community wide meetings held quarterly – North to South Coast
 - Working with Mendocino
 - Narcan Training
 - Community Resiliency Trainings – Includes Tribal Headstart
 - HOPE Program – training for adoption families
- Children’s Health Committee – Cindi Condos
 - No updates available

Future Agenda Items:

- Chair & Vice Chair for January 1, 2025 – December 31, 2027 (2 year term)
- New Chair to approve Agenda for Feb. meeting

Adjourn Meeting:

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747 South State St., Ukiah, CA

- November 14, 2024 – 2:15 – 3:45

2025

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- May 15, 2025 – 2:15 – 3:45
- August 21, 2025 – 2:15 – 3:45
- November 20, 2025 – 2:15 – 3:45

Profile

Deneese

First Name

Parker

Last Name

Full/Legal Name (if different than name provided above)

[Empty text box]

Email Address

[Empty text box]

Primary Phone

[Empty text box]

Alternate Phone

[Empty text box]

Street Address

[Empty text box]

Suite or Apt

[Empty text box]

City

[Empty text box]

State

[Empty text box]

Postal Code

Mailing Address (if different than Street/Physical address)

[Empty text box]

Are you currently registered to vote at the Street Address you provided?

Yes No

Note: If you answered "No" to the previous question and do not upload an Alternate Document Proving Mendocino County Residency or a Request for a Residency Waiver, your application will not be processed.

California Residency.pdf

Upload Alternate Proof of Residency or Request for Residency Waiver

Which Boards would you like to apply for?

Policy Council on Children and Youth (PCCY): Submitted

Which position, seat, or representational category would you prefer?

Director of Social Services

Availability to Attend Meetings

- Night Meetings
- Day Meetings

Availability to Attend Meetings (Other)

[Empty text box]

Interests & Experiences

Special Expertise, Experience, or Interest in This Area?

I am currently the Assistance Court Administrator for the Juvenile Division and Specialty Courts, for the 8th Judicial District Court in Clark County, Nevada. I have extensive knowledge and experience in Dependency, Delinquency, and treatment court case types. I will start my position as Director of Social Services in Mendocino County on November 12, 2024. Additionally, I was an adolescent counselor and continue to be an advocate for children and communities at large. I strive to make sure that the agencies I work in and with provide best practices and effective services.

[DeNeese Resume 2024.docx](#)

Upload a Resume

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Certification

Please read the following statements and indicate your acceptance thereof.

I hereby certify that I am a resident in the State of California, County of Mendocino and am at least 18 years of age. I am not imprisoned or on parole for the conviction of a felony. I certify under penalty of perjury, under the laws of the State of California, that the information on this application is true and correct. I understand that assuming this public responsibility could result in public knowledge of my background and/or qualifications, including financial interests. Applications will be kept on file for one year.

I Agree *

DeNeese H. Parker

8375 Hunter Brook Street
Las Vegas, Nevada

(702) 321-2410
deneesep@gmail.com

EDUCATION:

University of Nevada, Las Vegas

Masters in Social Work, 2016

- Related course work: Human Behaviors and Social Policy

University of Nevada, Las Vegas,

Masters in Criminal Justice, 2008

- Related course work: Hate Crimes, Theory, Research Methods, Statistics and International Human Rights, Drug Court and Racial and Ethnic Studies
- Chancellor's List, 2005
- Related course work: Prison Study (*Fall 2006*)

University of California, Davis

Bachelor of Arts in Social Sciences, 2003

Major: Sociology with Law and Society emphasis

Minor: Psychology

- Related course work: Criminology, Child Development, Juvenile Delinquency, Psychology of Social Development, Research Methods, Abnormal Psychology, and Sociology of Culture
- Dean's List, Honor Roll

Mendocino Community College

Associate of Arts, 2001

- Major: Liberal Arts
- Graduated with Honors

PROFESSIONAL EXPERIENCE:

Eighth Judicial District Court, Las Vegas, Nevada

2014 to Present

Assistant Court Administrator, Juvenile Division, March 2021- Present

- Administrator over Juvenile Division and Specialty Court Division
- Work closely with judiciary and elected officials
- Court liaison with Department of Family Services and Department of Juvenile Justice Services
- Responsible for community relations including and media spotlights
- Develop and submit grants and/or other funding applications
- Currently oversee 11 court grants including SAPTA, OJJDP, BJA, State, JAG, and SAMHSA in excess of \$3,352,300 per year
- Ensures compliance with statutory, regulatory, and grant funding requirements
- Develop, maintain, and report on over \$7,783,124.00 in court programming and grant funding each year
- Committee involvement in juvenile justice, dependency, and specialty courts

Specialty Court Administrator, June 2017 to March 2021

- Managed staff of 18 employees covering 12 EDJC Specialty Court Programs including Adult Drug Court, Mental Health Court, Felony DUI Court, Juvenile Treatment Court, Co-Occurring Disorders Court, Transitional Age Program, OPEN, Veteran's Treatment Court, LIMA, Re-Entry, Family Treatment Court, and Gambling Treatment Diversion Court.

- Departmental liaison with County departments, service providers, and funding sources for specialty court programs
- Researched and developed new programs and enhanced existing programs
- Managed over 25 contracted treatment providers
- Conducted legislative presentations with court and Nevada State Legislators
- Provided Statistical reporting and analysis
- Developed and initiated Co-Occurring Disorder Court, Medically Assisted Treatment Re-Entry Court, Transitional Age Program, Gambling Treatment Diversion Court, and partnered with the Police Department on implementing diversion program LIMA
- Located funding sources, service providers, and other resources for court programs
- Designed and implemented program procedures and manuals
- Implemented Risk Needs Assessment tools for each Specialty Courts
- Provided interagency cooperation and coordination of responsibilities

Specialty Court Specialist, November 2016- June 2017

- Caseworker for EJDC Adult Drug Court Program overseeing 100 clients
- Provided clinical case management, court compliance calendars, assessments
- Coordinated services between participants, court, treatment providers, and community resources
- Assisted with grant compliance reports
- Developed partnerships with community providers

Truancy Diversion Program Coordinator, 2014-2016

- Coordinated services for 80+ Clark County schools
- Oversaw TDP community judges, schools, and advocates
- Developed policy and procedures and manuals for judges and advocates
- Presented at national conferences on the Clark County TDP program
- Presented to multiple community organizations promoting TDP and developed community partnerships to provide family resources to students and families
- Community liaison and media representative

Diversion Court Coordinator, 2014-2016

- Coordinated services for youth involved with Department of Juvenile Justice
- Oversaw over 20 provides for Diversion Court programs
- Provided case management for 250+ juveniles
- Created and implemented Diversion Court budget
- Certificate from Center for Juvenile Justice Reform

Family And Child Treatment (FACT), Las Vegas, Nevada 2011-2013

Substance Abuse Counselor/Program Manager

- Developed substance abuse program for Diversion Court
- Conducted substance abuse counseling for Teen Crisis Intervention Program, adolescent prostitution, and human trafficking
- Supervised counselors within the Life Choices Program
- Provided group and individual substance abuse counseling to SAPTA funded clients
- Conducted psycho-social histories and assessments within the ASAM criteria
- Maintained and completed all trainings in accordance with the state licensing board requirements

Choices Group Inc., Las Vegas Nevada 2006-2008 and 2009-2011

Lead Juvenile Counselor/Supervisor, Juvenile Department

- Facilitated Juvenile Drug Court staffing and attended Juvenile Drug Court weekly

- Group Facilitator for juvenile programming (detoxification, education, processing, relapse prevention, coping skills, self-esteem, pro-social cognitive thinking skills and life skills).
- Co-facilitated co-occurring group to address mental health and substance use
- Provided clinical documentation for ASAM, treatment plans, progress notes, and assessments
- Implemented Anger Management classes in DJJS Juvenile Department
- Promoted from Intake admission assessments to Juvenile Counselor to Lead Juvenile Counselor and to Supervisor of the Juvenile Department
- Received Over and Above Award and Achievement Award
- Worked closely with outside agencies such as Juvenile Probation, clinical services and inpatient facilities

Lutheran Social Services, Sacramento, California **2009**

Case Manager/Benefits Advocate

- Managed SSI/SSDI client applications
- Provided case management to clients with mental and physical disabilities
- Trained in SOAR model
- Committee Member SSI Task Force and 10-Year Plan to End Homelessness Meetings

Department of Justice, Victim Services, Sacramento, California **2003**

Intern

- Assisted victims of violent crimes
- Communicated outcomes and reviewed appellate court decisions with victims
- Organized and presented at Crime Victims Week

**TEACHING
EXPERIENCE:**

CASAT, University of Nevada, Reno, Nevada **September 2021**
CLE Virtual Training: Aftercare with a Focus on Re-Entry

University of Nevada, Las Vegas, Nevada **August 2021**
Virtual Training: Treatment Courts: Working with Criminal Justice Involved Individuals

Community College of Southern Nevada, Las Vegas, Nevada **2011-2014**
Adjunct Faculty

- Human Sexuality- HMS 130 and Self-Esteem

**SPEAKING
ENGAGEMENTS:**

APPA's 46th Annual Training Institute **2021**
Presenter, Removing Barriers to Success for Justice-Involved Youth, 2021

American Association for the Treatment of Opioid Dependence Conference 2021
Presenter, Overdose Prevention for Difficult to Engage Populations: Jail Based Interventions

Southern Nevada Substance Misuse and Overdose Prevention Virtual Summit **2021**
Presenter, Medically Assisted Treatment Re-Entry Program

**COMMITTEE
MEMBERSHIPS:**

Behavioral Health Planning and Advisory Council, March 2021- Present
Appointment by Nevada Governor Steve Sisolak

Clark Regional Behavioral Health Policy Board, June 30, 2024
Appointment by Speaker Pro Tempore Steve Yeager

Administration of Courts, Specialty Court Funding and Policy Committee

Juvenile Justice Oversight Commission, June 2024-Present

Appointment by Nevada Governor Joe Lombardo

CERTIFICATION:

Certified Alcohol and Drug Counselor #00299-C

Board of Examiners for Alcohol, Drug, and Gambling Counselors

2011-2023

Profile

Jade Aldrich
First Name Last Name

Full/Legal Name (if different than name provided above)

Jade Aldrich

[Empty text box]
Email Address

[Empty text box]
Primary Phone

[Empty text box]
Alternate Phone

[Empty text box]
Street Address

[Empty text box]
Suite or Apt

[Empty text box]
City

[Empty text box]
State

[Empty text box]
Postal Code

Mailing Address (if different than Street/Physical address)

[Empty text box]

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Which Boards would you like to apply for?

Policy Council on Children and Youth (PCCY): Appointed

Which position, seat, or representational category would you prefer?

Seat #29

Availability to Attend Meetings

Other (Please Specify Below)

Availability to Attend Meetings (Other)

via Zoom

Interests & Experiences

Special Expertise, Experience, or Interest in This Area?

I represent the Mendocino Coast Child Abuse Prevention Coordinating Committee, as the chair of what we named ASCK -Advocates Supporting Coast Kids, for the last four years this April. I have served as a Youth Family Advocate, Family Support Specialist implementing the preventative, evidence based Triple P Positive Parenting Program the last nine years through Family Resource Center's and/or FIRST 5 Mendocino. As a mother of four children I have a personal interest and passion to continue supporting caregivers and families with children through creating systems change, and continuing to offer direct service by connection, prevention & education to receive specific skill sets to mitigate ACES and create an increase in resilient families countywide.

Upload a Resume

Upload Additional Supporting Documents

[New Appointee Recommendation Letter for Jade Aldrich.pdf](#)

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Certification

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I Agree *

**Mendocino County
Policy Council on Children and Youth (PCCY)
and
PCCY Child Abuse Prevention Commission**

AGENDA SUMMARY

TO: Policy Council on Children and Youth and Child Abuse Prevention Commission (PCCY/CAPC)

Date Submitted: 10/07/2024

FROM (Program or Committee): First 5 Mendocino

Representative or Chairperson: Townley Saye

AGENDA DATE: 11/14/2024

Information Only

Action Requested

Consent – Action Requested

STATUS REPORT ON PROJECTS, DEVELOPMENTS AND ACCOMPLISHMENTS:

CURRENT ISSUES AND/OR CONCERNS: Public Safety Campaign. Feedback and input on the provided flier from Committee and guidance on dissemination.

ACTION REQUESTED: Approval for PCCY to endorse and support campaign implementation and resource development and dissemination.

Return to:

Catrina Taylor for PCCY

P.O. Box 839, Ukiah, CA 95482

Phone (707)463-7984

Fax: (707) 463-7960

Email: taylorc@mendocinocounty.gov

**If you see
something,
say something.**

"If You See Something, Say Something[®]"
This campaign is intended to increase awareness around suspicious behavior and help to understand how and when to report.

What to report:

- Suspicious behavior (e.g., aggressive or threatening behavior, violent conduct in public spaces)
- Suspicious situations (e.g., someone trying to accost or break into a restricted area)

What NOT to report:

- Factors related to race, ethnicity, national origin, and religious affiliation.

Only report behavior that is potentially violent or criminal in intent.

Protect your every day.

**REPORT SUSPICIOUS &
DANGEROUS ACTIVITY**

1-707-463-6262

**(non-emergency line)
or 9-1-1 in case of emergency**

Protect your every day.

**If you see
something,
say something.**

SPACE for LOGOS:

First 5, PCCY, UPD, UUSD...



WHAT IS SUSPICIOUS ACTIVITY?

Suspicious activity is any observed behavior that could indicate criminal activity.

Examples include:

- **Unusual items or situations:** A vehicle in an odd location, open door/window that's normally closed and locked, etc.

[Other options: individuals wandering in areas they shouldn't be, stray needles laying in public areas, etc.]

- **Eliciting information:** Questioning individuals at a level beyond mere curiosity (about particular facets of a facility's or building's purpose, operations, security, etc.)

- **Suspicious Behaviors:** Inappropriate attention to specific people or places beyond a casual or professional interest. Extended loitering without explanation. Unusual, repeated, and/or prolonged observation of minors or unattended children.

Many of these activities could be innocent. Law enforcement professionals can examine suspicious behaviors in a larger context to determine whether there is reason to investigate. The activities above are not all-inclusive.

"If You See Something, Say Something[®]" campaign is an initiative that encourages individuals to be the eyes and ears for safer communities.

A safe community requires the joint effort of everyone. The more involved and observant we all are, the less likely crime will occur undetected.

Reporting suspicious activity results in safer towns and neighborhoods.

WHO TO NOTIFY & WHAT TO REPORT

Report dangerous or suspicious activity to a person in authority, such as local law enforcement. Don't be afraid to report something, even if you aren't sure it was serious.

• **Who to tell:**

- On the street, tell a police officer.
- In a business, tell a manager or call the police.
- At school, tell an administrator, teacher, or resource officer.

• **What to tell them:**

- **WHAT** did you observe? Be specific.
- **WHO** did you see?
- **WHEN** did you see it?
- **WHERE** did you see this occur?
- **WHY** is it suspicious?

Protect your every day.

REPORT SUSPICIOUS ACTIVITY

1-707-463-6262

(non-emergency line)

or **9-1-1** in case of emergency