
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD DRAFT MINUTES

**FEBRUARY 7, 2024 – 1:00 P.M.
HYBRID**

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted **in person at 860 N. Bush Street, Ukiah and 120 W. Fir Street, Ft. Bragg**. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

Mendocino County Lodging Business Improvement District - February 7, 2024, 01:00 PM Pacific Time (US/Canada)

ZOOM INFORMATION Webinar ID: 882 5254 3229

Join Zoom Meeting: <https://mendocinocounty.zoom.us/j/88252543229>

Or One tap mobile : +16699009128,,88252543229# US (San Jose) +16694449171,,88252543229# US

The public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.org or orally via telecomment in lieu of personal attendance. The telecomment form may be found at: <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas>. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid>

1) CALL TO ORDER

The meeting was called to order at 1:17 by Chair Glidewell.

2) ROLL CALL

All Board Members were present except for Board member Ishwar. Also present from Visit Mendocino County was Executive Director Ramon Jimenez, from CIVITAS Emily Brown, and Planning and Building Staff Jocelyn Gonzalez-Thies and Jim Feenan.

3) PLANNING AND BUILDING SERVICES

3A). DISTRIBUTION OF MEETING CALENDAR

There was a motion to cancel the February 21st 2024 meeting due to most Board members not being able to attend.

The motion was unanimously approved by a voice vote of (4-0) cancelling the February 21st meeting.

3B.) PRESENTATION BY CIVITAS REGARDING STATUS OF BID CONVERSION TO '94 DISTRICT LAW

Emily Brown from CIVITAS gave her presentation.

4) MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT

4A.) DISCUSSION AND DIRECTION REGARDING PREPARATION OF THE DRAFT ANNUAL REPORT FOR FY 24/25

Ramon Jimenez stated, he will try to have a rough draft ready to distribute for the other Board members to review by the next meeting on March 6th.

5) COMMUNICATIONS RECEIVED AND FILED

None.

6) MATTERS FROM THE PUBLIC

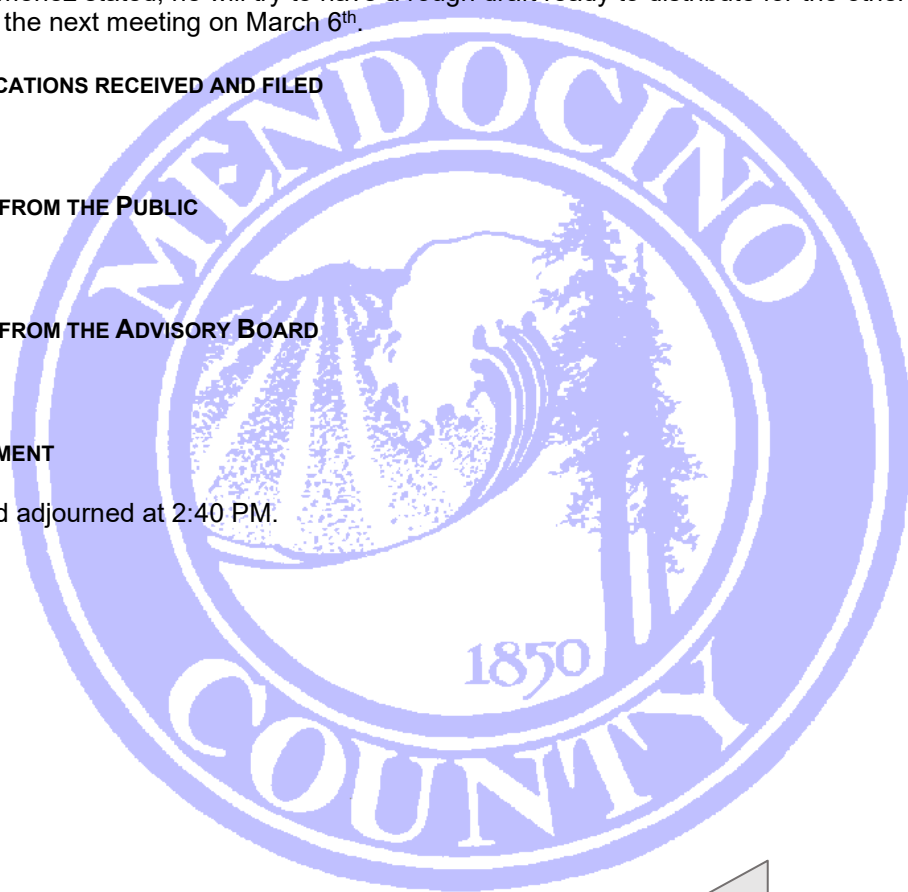
None.

7) MATTERS FROM THE ADVISORY BOARD

None.

8) ADJOURNMENT

The Board adjourned at 2:40 PM.



DRAFT