Mendocino County

SEP 1 4 2023

To whom it may concern,

Planning & Building Services

My name is Cesar Vega and I'm a fellow citizen in the community of Ukiah, CA. I am writing to you because my dear friend Yazmin Mendoza Lopez has notified me that she is going through a legal process to get approval to host wedding events at her new property located at 4800 Burke Hill in Ukiah. First, I'd like to state that Yazmin Mendoza is one of the hardest working women I have ever known in my life. She will go above and beyond to make sure things are done correctly to better serve our community. Since I can remember, Yazmin and her family have been deeply involved in the Ukiah community in a department not many people have experience in such as hosting wedding events and celebrations. Yazmin and her family have positively impacted so many people in our community with their knowledge, skills, and expertise in the celebration department of life. She has helped high schoolers with PROM for so many years. She has decorated many weddings and quinceanera events all over Mendocino County as well. Yazmin and her family know the business of celebrations and it would be a shame and major disappointment if she did not get approved to host wedding events at the 4800 Burke Hill location.

I was born and raised in Ukiah since 1989. Over the years I have seen a dramatic change in the community for the worst in my opinion. I'm noticing more than ever that people who reside in Ukiah are frequently driving out of town on the weekends to shop and celebrate. Many of my collegues, friends and family would rather drive to Sonoma or San Fransisco to celebrate their wedding or even host a birthday party out of town because there really isn't much to choose from in Ukiah. To me, that's an indicator that Ukiah is lacking entrepreneurs who really want to make Ukiah become an attractive location to celebrate special events. I urge you to approve Yazmin Mendoza to host wedding events and other celebrations on 4800 Burke Hill in Ukiah because it will not only positively impact those who are getting married with the wonderful memories they will attain in Ukiah but also bring business to all the vendors involved such as salons, makeup artists, rentals, decorators, jewelry, flower shops, photographers, cake shops, event planners clothing shops, wineries, and restaurants. Giving Yazmin permission to host events will improve our local economy in Ukiah.

Yazmin has always shared her vision to make Ukiah attractive and host events in Ukiah. She is an entrepreneur with a drive to assist people who need help making their dream celebration come true. Over the past year, Yazmin has worked hard to renovate 4800 Burke Hill into a special location where everybody is welcomed to celebrate their major events. Yazmin and her family have so much experience in the wedding industry that it would be a major disappointment if they were denied permission to share their knowledge and resources on 4800 Burke Hill in Ukiah. We need more motivated citizens in Ukiah to enhance our city and to also compete against Sonoma, Napa and Lake County. Yazmin and her family have been serving our community for over 30 years with their current businesses at Mendocino Bridal and Tux as well as Servicios Mendoza Tax Services. They are not amateurs in the field of hosting big events. They will follow all regulations and procedures to make sure the business is run correctly. Please do what's best for Ukiah and accept their application to host events at 4800 Burke Hill in Ukiah.

Best,

Cesar Vega