
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD

DRAFT MINUTES

MARCH 6, 2023 – 1:00 P.M. In-Person - Hybrid

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted **in person at 860 N. Bush Street, Ukiah and 120 W. Fir Street, Ft. Bragg**. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

ZOOM INFORMATION Webinar ID: 826 7049 6987

Mendocino County Lodging Business Improvement District March 6, 2023 01:00 PM Pacific Time (US/Canada)

Join Zoom Meeting

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In order to minimize the risk of exposure, the public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.org or orally via telecomment in lieu of personal attendance. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid>

To submit public comments via telecomment, please use the telecomment form found at: <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas>

1) CALL TO ORDER

The Meeting was called to order at 1:16 PM.

2) ROLL CALL

Board Member Dym, Magdaleno, Wagner, and Chair Glidewell were present for roll call. Board Member Ishwar was not present. Planning and Building staff present: Adrienne Thompson and Jocelyn Gonzalez-Thies.

3) PLANNING AND BUILDING SERVICES

3A.) UPDATE ON GOVERNOR'S ORDER RELATED TO PUBLIC MEETINGS.

Ms. Thompson noted that the meetings would be hybrid from two locations including the Planning and Building Services Conference Room at 120 W. Fir Street, Fort Bragg and 860 N. Bush Street, Ukiah, as well as via zoom for public attendance.

3B.) APPROVAL OF THE DRAFT BID MINUTES FROM JANUARY 26, 2023

Upon motion by Board Member Dym, seconded by Board Member Magdaleno, the January 26, 2026 BID Advisory Board Minutes are approved, (4-0).

4) MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT

4A.) DISCUSSION AND POSSIBLE DIRECTION TO STAFF REGARDING THE 1989 VS. THE 1994 DISTRICT LAWS.

Emily Brown from Civitas, discussed the difference between the two district laws and the benefits to potential conversion to the 1994 regulations.

The consensus of the Board was to pursue the conversion of the BID to the 1994 District laws beginning upon the adoption of the Annual Report by the Board of Supervisors.

4B.) DISCUSSION AND CONTINUED PREPARATION OF THE BID DRAFT ANNUAL REPORT FOR FY 23/24.

The Board continued to discuss the preparation of the BID Annual Report. Included in their recommendations were to pursue conversion of the BID from the 1989 to the 1994 District Laws as well as to reduce the requested match to the County of Mendocino in order to become self-reliant and not request as much County General Fund dollars in future budget cycles.

5) COMMUNICATIONS RECEIVED AND FILED

NONE.

6) MATTERS FROM THE PUBLIC

NONE.

7) MATTERS FROM THE ADVISORY BOARD

NONE.

8) ADJOURNMENT

Upon motion by Board Member Dym, seconded by Board Member Magdaleno and carried by a voice vote of (4-0), the BID Advisory Board adjourned at 2:38 PM.