MENDOCINO COUNTY LODGING
BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
FINAL MINUTES

JANUARY 31, 2022 – 1:00 P.M.
VIRTUAL - ZOOM

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted *virtually* and not available for in person public participation pursuant to the provisions of Government Code section 54953 and the recommendation of the Mendocino County Health Officer. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at https://www.youtube.com/MendocinoCountyVideo

In order to minimize the risk of exposure during this time of emergency, the public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.org or orally via telecomment in lieu of personal attendance. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid. To submit public comments via telecomment, please use the telecomment form found at: https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas

1) **CALL TO ORDER**

   The meeting was called to order at 1:10 pm by Planning and Building Staff, Adrienne Thompson.

2) **ROLL CALL**

   Ms. Thompson conducted roll-call and noted all Board Members were present. Chair Magdaleno joined the meeting at 1:11 pm.

3) **PLANNING AND BUILDING SERVICES**

   None.

4) **MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT**

   4A. DISCUSSION AND DIRECTION REGARDING DRAFT ANNUAL REPORT FOR FY 22/23.

   The BID Board discussed the Draft Annual Report, recommendations actionable by the Board and by the County and provided feedback to VMC Executive Director Travis Scott for the next meeting.

5) **COMMUNICATIONS RECEIVED AND FILED**

   None.

6) **MATTERS FROM THE PUBLIC**

   None.

7) **MATTERS FROM THE ADVISORY BOARD**

   7A. APPROVAL OF JANUARY 24, 2022 DRAFT BID MINUTES.

Upon motion by Board Member Wagner, Seconded by Board Member Glidewell, and carried by a voice vote of (4-0), the January 24, 2022 BID Action Minutes are approved.

8) ADJOURNMENT

The BID Board adjourned at 2:06 pm.