
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD ACTION MINUTES

**JANUARY 24, 2022 - 1:00 P.M.
VIRTUAL - ZOOM**

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted *virtually* and not available for in person public participation pursuant to the provisions of Government Code section 54953 and the recommendation of the Mendocino County Health Officer. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

In order to minimize the risk of exposure during this time of emergency, the public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.org or orally via telecomment in lieu of personal attendance. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid>

To submit public comments via telecomment, please use the telecomment form found at: <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas>

1) CALL TO ORDER

The meeting was called to order at 1:01 pm by Planning and Building Staff, Adrienne Thompson.

2) ROLL CALL

Ms. Thompson conducted roll call- Board Members present: Jon Glidewell, Cindi Wagner, John Dixon and Marcus Magdaleno.

Planning and Building Staff present: Adrienne Thompson, Brooke Larsen and Jim Feenan.

3) ELECTION OF CHAIR OF THE ADVISORY BOARD

Upon Motion by Board Member Glidewell, seconded by Board Member Wagner, Marcus Magdaleno was elected as Chair.

4) ELECTION OF VICE-CHAIR OF THE ADVISORY BOARD

Upon Motion by Board Member Glidewell, seconded by Board Member Magdaleno, John Dixon was elected as Vice-Chair.

5) PLANNING AND BUILDING SERVICES

5A. ADOPTION OF RESOLUTION OF THE MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD FINDING THAT STATE OR LOCAL OFFICIALS CONTINUE TO RECOMMEND MEASURE TO PROMOTE SOCIAL DISTANCING IN CONNECTION WITH PUBLIC MEETINGS.

Upon Motion by Board Member Dixon, seconded by Board Member Glidewell, and carried by a voice vote of (4-0), the Resolution was adopted to continue virtual meetings.

5B. DISTRIBUTION OF BY LAWS

Staff noted the By Laws had been sent to the Board Members.

5C. DISTRIBUTION OF PRIOR YEAR REPORT

The BID Board noted receipt of all documents.

6) MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT

6A. DISCUSSION AND POSSIBLE ACTION TO ESTABLISH THE ADVISORY BOARD'S MEETING CALENDAR FOR FISCAL YEAR 2021/2022.

The BID Board selected future meeting dates on January 31, 2022, February 11, and February 23, 2022, March 2 and March 8, 2022.

6B. DISCUSSION AND DIRECTION CONCERNING THE PREPARATION OF THE ANNUAL REPORT FOR FY 22/23.

The Board discussed review of the Draft Annual Report on the next scheduled meeting.

7) COMMUNICATIONS RECEIVED AND FILED

NONE.

8) MATTERS FROM THE PUBLIC

None.

9) MATTERS FROM THE ADVISORY BOARD

NONE.

10) ADJOURNMENT

Upon Motion by Board Member Glidewell, Seconded by Board Member Dixon, the BID Advisory Board Adjourned at 2:23 PM.