

Mendocino County

MAR 30 2021

Planning & Building Services

From: Kathleen Cameron <kcameron@mcn.org>
To: Juliana Cherry <cherryj@mendocinocounty.org>
Date: 3/29/2021 8:30 AM
Subject: MHRB

Hello Juliana,

Please pass my comments onto the Review Board members. (I'm away from my desk computer, so I need to use the following format.)

Thank you,
Kathleen

RE: MHRB 2021-0001
MHRB 2021-0004

Dear Board Members,

Traditionally, signs in Mendocino identify the name of a business and what service that business offers.

Further details, like telephone numbers and websites, have been deemed inappropriate by past Review Boards because they add clutter to a sign, and detract from the historic nature of the town.

Adding a modern element such as a website address (or using a telephone number as the focal point of a sign as seen in #2021-0004) draws attention to the contemporary symbols and away from Mendocino's unique sense of the past.

(A google search using the business name will effectively provide telephone numbers and website information for those who wish further business details.)

Signs don't need to mimic a bygone era, but they ought to be sensitive to its special character and to the identity of what makes Mendocino an historic district.

RE: 2021- 0003

The existing house on this property is referred to as a cabin. Replacing it with a two-story structure is not in keeping with the property's historical connection. A single-story residence would be more in harmony with the immediate neighborhood.

The size of buildings and their relationship to each other, as well as to the open areas surrounding them, are important factors to consider. Historically, water towers in Mendocino were free standing structures. Sometimes they were attached to a barn or a shed, but not to the main house.

Separating the tower from the house would reduce the bulk of this structure and be more in keeping with other water tower properties in town.

Thank you for your volunteer service.

Kathleen Cameron
Past MHRB Member

Sent from my iPhone