

---

# MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD MINUTES

---

**MARCH 17 2021 – 1:00 P.M.  
VIRTUAL – ZOOM**

---

EFFECTIVE APRIL 7, 2020, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY MEETINGS WILL BE CONDUCTED *VIRTUALLY* AND NOT AVAILABLE FOR IN PERSON PUBLIC PARTICIPATION (PURSUANT TO STATE EXECUTIVE ORDER N-29-20). MEETINGS ARE LIVE STREAMED AND AVAILABLE FOR VIEWING ON THE MENDOCINO COUNTY YOUTUBE PAGE, AT [HTTPS://WWW.YOUTUBE.COM/MENDOCINOCOUNTYVIDEO](https://www.youtube.com/mendocinocountyvideo).

IN ORDER TO MINIMIZE THE RISK OF EXPOSURE DURING THIS TIME OF EMERGENCY, THE PUBLIC MAY PARTICIPATE DIGITALLY IN MEETINGS BY EMAILING COMMENTS TO [PBSCOMMISSIONS@MENDOCINOCOUNTY.ORG](mailto:PBSCOMMISSIONS@MENDOCINOCOUNTY.ORG), OR ORALLY VIA TELECOMMENT IN LIEU OF PERSONAL ATTENDANCE. ALL PUBLIC COMMENT WILL BE MADE IMMEDIATELY AVAILABLE TO THE BOARD MEMBERS, STAFF, AND THE GENERAL PUBLIC AS THEY ARE RECEIVED AND PROCESSED BY STAFF, AND CAN BE VIEWED AS ATTACHMENTS TO THIS MEETING AGENDA AT [HTTPS://WWW.MENDOCINOCOUNTY.ORG/GOVERNMENT/PLANNING-BUILDING-SERVICES/MEETING-AGENDAS/BUSINESS-IMPROVEMENT-DISTRICT-ADVISORY-BOARD-BID](https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid).

WE THANK YOU FOR YOUR UNDERSTANDING DURING THIS DIFFICULT TIME, AND THANK YOU FOR YOUR CONTINUED INTEREST.

**1) CALL TO ORDER**

CHAIR. MARCUS MAGDALENO CALLED THE MEETING TO ORDER AT 1:05 PM

**2) ROLL CALL**

Board Members: Jon Glidewell, Cindi Wagner, John Dixon and Marcus Magdaleno  
Planning and Building Staff: Angie Lane and Adrienne Thompson

**3) MATTERS FROM STAFF**

NONE

**4) COMMUNICATIONS RECEIVED AND FILED**

NONE

**5) MATTERS FROM THE PUBLIC**

NONE

TO SUBMIT PUBLIC COMMENTS VIA TELECOMMENT, A REQUEST FORM MUST BE RECEIVED BY 7:00 A.M. THE MORNING OF THE MEETING. THE TELECOMMENT FORM MAY BE FOUND AT: [HTTPS://WWW.MENDOCINOCOUNTY.ORG/GOVERNMENT/PLANNING-BUILDING-SERVICES/MEETING-AGENDAS](https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas).

**6) REGULAR CALENDAR**

6A. CONTINUED 6B. UPON MOTION BY JON GLIDEWELL, SECONDED BY MARCUS MAGDALENO, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD APPROVED THE DRAFT JANUARY 6, 2021 MINUTES DISCUSSION AND DIRECTION CONCERNING THE DRAFT ANNUAL REPORT FOR FY 21/22

6B. UPON MOTION BY JON GLIDEWELL, SECONDED BY JOHN DIXON, MARCUS MAGDALENO ABSTAINED, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD APPROVED THE DRAFT JANUARY 6, 2021 MINUTES

**7) MATTERS FROM THE ADVISORY BOARD**

7A. DISCUSSION REGARDING COUNTY WIDE REPRESENTATION AND ARRANGEMENT OF SEATS ON THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD.

8) ADJOURNMENT

