
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD MINUTES

**JANUARY 20, 2021 – 1:00 P.M.
VIRTUAL – ZOOM**

EFFECTIVE APRIL 7, 2020, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY MEETINGS WILL BE CONDUCTED **VIRTUALLY** AND NOT AVAILABLE FOR IN PERSON PUBLIC PARTICIPATION (PURSUANT TO STATE EXECUTIVE ORDER N-29-20). MEETINGS ARE LIVE STREAMED AND AVAILABLE FOR VIEWING ON THE MENDOCINO COUNTY YOUTUBE PAGE, AT [HTTPS://WWW.YOUTUBE.COM/MENDOCINOCOUNTYVIDEO](https://www.youtube.com/mendocinocountyvideo).

IN ORDER TO MINIMIZE THE RISK OF EXPOSURE DURING THIS TIME OF EMERGENCY, THE PUBLIC MAY PARTICIPATE DIGITALLY IN MEETINGS BY EMAILING COMMENTS TO PBSCOMMISSIONS@MENDOCINOCOUNTY.ORG, OR ORALLY VIA TELECOMMENT IN LIEU OF PERSONAL ATTENDANCE. ALL PUBLIC COMMENT WILL BE MADE IMMEDIATELY AVAILABLE TO THE BOARD MEMBERS, STAFF, AND THE GENERAL PUBLIC AS THEY ARE RECEIVED AND PROCESSED BY STAFF, AND CAN BE VIEWED AS ATTACHMENTS TO THIS MEETING AGENDA AT [HTTPS://WWW.MENDOCINOCOUNTY.ORG/GOVERNMENT/PLANNING-BUILDING-SERVICES/MEETING-AGENDAS/BUSINESS-IMPROVEMENT-DISTRICT-ADVISORY-BOARD-BID](https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/business-improvement-district-advisory-board-bid).

WE THANK YOU FOR YOUR UNDERSTANDING DURING THIS DIFFICULT TIME, AND THANK YOU FOR YOUR CONTINUED INTEREST.

1) CALL TO ORDER

CHAIR. MARCUS MAGDALENO CALLED THE MEETING TO ORDER AT 1:13 PM

2) ROLL CALL

Board Members: Jon Glidewell, Cindi Wagner, John Dixon and Marcus Magdaleno
Planning and Building Staff: Angie Lane

3) MATTERS FROM STAFF

NONE

4) COMMUNICATIONS RECEIVED AND FILED

NONE

5) MATTERS FROM THE PUBLIC

NONE

TO SUBMIT PUBLIC COMMENTS VIA TELECOMMENT, A REQUEST FORM MUST BE RECEIVED BY 7:00 A.M. THE MORNING OF THE MEETING. THE TELECOMMENT FORM MAY BE FOUND AT: [HTTPS://WWW.MENDOCINOCOUNTY.ORG/GOVERNMENT/PLANNING-BUILDING-SERVICES/MEETING-AGENDAS](https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas).

6) CONSENT CALENDAR

6A. UPON MOTION BY JOHN DIXON, SECONDED BY JON GLIDEWELL, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD APPROVED THE DRAFT DECEMBER 14, 2020 MINUTES

6B. UPON MOTION BY JON GLIDEWELL, SECONDED BY MARCUS MAGDALENO, THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD APPROVED THE DRAFT JANUARY 6, 2021 MINUTES

7) REGULAR CALENDAR

7A. CONTINUED DISCUSSION AND DIRECTION CONCERNING THE DRAFT ANNUAL REPORT FOR FY 21/22

7B. REVIEWED AND DISCUSSED BOARD RECOMMENDATIONS TO THE COUNTY

8) MATTERS FROM THE ADVISORY BOARD

THERE IS A VACANT SEAT AVAILABLE ON THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD.

9) ADJOURNMENT

