

INCOME	
MCTC BID Assessment	\$989,622
County of Mendocino Matching Funds	\$494,811
County Administrative Fee	[\$44,533]
Event Brochure Ads	\$4,000
Interest	\$153
	\$1,444,053
EXPENSES	
Advertising/Media	\$418,877
Marketing/Public Relations	\$239,500
Website Maintenance & Development	\$72,500
Leisure & Group Sales	\$53,500
Visitor Services	\$114,400
Partnerships	\$37,000
Administrative Expenses	\$131,500
Personnel	\$476,743
	\$1,544,020
Portion of Unrestricted Reserve	\$100,000
BOTTOM LINE	\$0.00
Reserve/Contingency Fund	\$148,443