



COUNTY OF MENDOCINO  
EXECUTIVE LEADERSHIP TEAM

# Economic Development Project Charter

Date Created: 02/08/17

Date Last Revised: 12/15/17

*Our  
Leadership Philosophy*

**Project Name:** Economic Growth and Development of Mendocino County

**Description and Purpose:** Identify and initiate solutions to improve local economic, social, and environmental issues in order to build a healthy, sustainable, economically viable and resilient community.

**Project Scope:** Identify and implement strategies to improve economic growth and development by improving housing availability and employment opportunities through:

- Facilitating fire recovery efforts;
- Eliminating obstacles to development by increasing the capacity of critical infrastructure including roads, water, sewer, storm water facilities and broadband; and,
- Creating and/or expanding education and training programs to increase job opportunities.

**Provide Examples of Project Goals and Objectives:**

- Mobilize resources (people, capital, institutions, and educational, organizations) to meet local needs.
- Hold community/public meetings to facilitate communication between public and private entities to eliminate obstacles and connect people to business and education.
- Gather data on existing infrastructure capacity and plans for infrastructure expansion including financing.
- Gather data on current and planned education and training programs.
- Identify barriers to economic development and identify realistic future project(s).

**Provide Examples of Project Deliverables:**

- Phase 1- December 20, 2017-June 30, 2018 (0-6 months):
  - Hold exposition in Redwood Valley to promote information regarding fire recovery efforts including design, construction, permitting, sustainable technology, community needs and business opportunities.
  - Joint economic development workshop with the Board of Supervisors, West Company, and Economic Development & Financing Corporation.
  - As a result of data gathering, identify realistic long-term projects for housing and education/training programs.
  - Redwood Valley Tree Planting/Beautification Effort
- Phase 2 – June 30, 2018-June 30, 2019 (6-18 months):
  - Identify and support housing subdivisions projects such as Garden's Gate or Redwood Valley Elementary.
  - Partner with Redwood Valley County Water District to improve water infrastructure.
  - Identify funding opportunities and/or complete application for grant funding to assist with housing or workforce development.
  - Partner with local educators to provide educational programs, including expansion of existing programs.

*In order to achieve effective  
leadership at all levels, and  
excellence in public service, we  
believe...*

*(1) Trust and integrity  
are essential.*

*(2) In departments  
working together  
as one organization.*

*(3) In employees being  
involved in key program and  
policy decisions that impact  
the organization.*

*(4) That  
investing in and supporting  
employee development results  
in the retention  
and promotion  
of quality employees.*

*(September 9, 2013)*